

Spark Your Success



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Publisher: readolla.com

Published date: 2024

Here is the translation to English:

Speed Dating with Creativity

Introduction to Creativity

- **Definition of Creativity**

- History of the concept of creativity
- Definitions of creativity in various fields
- Influence of culture on the perception of creativity

- **Reasons for Lack of Creativity**

- Barrier of fear of failure
- lack of knowledge and skills
- Fear of evaluation by others

Modern Definitions of Creativity

- **Creativity in Business**

- Importance of creativity in running a business
- Examples of business successes related to creativity
- Influence of technology on creativity in business

- **Creativity in Education**

- Influence of creativity on learning effectiveness
- Examples of educational programs that support creativity
- Use of technology in education to stimulate creativity

Techniques for Developing Creativity

- **Diary Techniques**

- Examples of creative actions to record in a diary
- Influence of writing a diary on creativity
- Use of technology to write a creative diary

- **Brainstorming Techniques**

- Examples of brainstorming in various fields
- Influence of atmosphere on the effectiveness of brainstorming
- Use of technology to organize brainstorming

Influence of Culture on Creativity

- **Culture and Creativity in Business**

- Examples of companies that support creativity in their culture
- Influence of technology on business culture and creativity
- Use of culture to stimulate creativity in a company

- **Culture and Creativity in Education**

- Examples of educational programs that support creativity in culture
- Influence of technology on educational culture and creativity
- Use of culture to stimulate creativity in school

Examples of Successes Related to Creativity

- **Successes in Business**

- Examples of companies that achieved success through creativity
- Influence of technology on business successes related to creativity
- Use of creativity to develop new products and services

- **Successes in Education**

- Examples of educational programs that achieved success through creativity
- Influence of technology on educational successes related to creativity
- Use of creativity to improve learning effectiveness

Research Results on Creativity

- **Research on Creativity in Business**

- Examples of research that showed the influence of creativity on business success
- Influence of technology on research results on creativity in business
- Use of research to develop business strategies related to creativity

- **Research on Creativity in Education**

- Examples of research that showed the influence of creativity on learning effectiveness
- Influence of technology on research results on creativity in education
- Use of research to develop educational strategies related to creativity

Managing Creativity

- **Strategies for Managing Creativity in Business**

- Examples of companies that effectively manage creativity

- Influence of technology on strategies for managing creativity in business
- Use of strategies to stimulate creativity in a company

- **Strategies for Managing Creativity in Education**

- Examples of educational programs that effectively manage creativity
- Influence of technology on strategies for managing creativity in education
- Use of strategies to stimulate creativity in school

Conclusion

- **Influence of Creativity on Success**

- Examples of successes related to creativity in business and education
- Influence of technology on successes related to creativity
- Use of creativity to develop new products and services

- **Summary of Research Results**

- Examples of research that showed the influence of creativity on success
- Influence of technology on research results on creativity
- Use of research to develop strategies related to creativity

The book can be purchased at

<https://readolla.com/spark-your-success>

