

Mastering Modern Financial Management



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Here's the translation to English:

Modern Financial Management

Introduction to Financial Management

- **Definition of Financial Management**

- Basic Concepts in Financial Management
- Importance of Financial Management in an Organization
- Financial Management in Different Types of Businesses

- **History and Evolution of Financial Management**

- Development of Financial Management Theory and Practice
- Key Events and Trends in the History of Financial Management
- Comparison of Financial Management in Different Cultures

Foundations of Financial Management

- **Basic Concepts in Accounting**

- Definition and Objectives of Accounting
- Internal and External Accounting
- Basic Elements of Financial Statements

- **Financial Analysis**

- Definition and Types of Financial Analysis
- Basic Financial Ratios
- Analytical Methods in Financial Management

Strategic Planning in Financial Management

- **Definition and Objectives of Strategic Planning**

- Basic Stages of Strategic Planning
- Influence of Strategic Planning on Financial Management
- Examples of Successes and Failures in Strategic Planning

- **Influence of Market and Environment on Strategic Planning**

- Market and Environmental Analysis in Strategic Planning
- Influence of Regulatory Policy on Strategic Planning
- Comparison of Strategic Planning in Different Industries

Funding and Equity

- **Business Funding**

- Definition and Types of Business Funding
- Influence of Funding on Financial Management
- Comparison of Funding in Different Types of Businesses

- **Equity and Its Role**

- Definition and Types of Equity
- Influence of Equity on Financial Management
- Comparison of Equity in Different Industries

Influence of the Capital Market on Financial Management

- **Capital Market and Its Role**

- Definition and Types of Capital Market
- Influence of the Capital Market on Financial Management
- Comparison of the Capital Market in Different Countries

- **Influence of Investors on Financial Management**

- Definition and Types of Investors
- Influence of Investors on Financial Management
- Comparison of Investors in Different Industries

Influence of Technology on Financial Management

- **Information Technology in Financial Management**

- Definition and Types of Information Technology
- Influence of Information Technology on Financial Management
- Comparison of Information Technology in Different Industries

- **Safety and Data Protection in Financial Management**

- Definition and Types of Safety and Data Protection
- Influence of Safety and Data Protection on Financial Management
- Comparison of Safety and Data Protection in Different Industries

Risk Management in Financial Management

- **Definition and Types of Risk in Financial Management**

- Basic Concepts in Risk Management

- Types of Risk in Financial Management
- Influence of Risk on Financial Management
- ○ Definition and Types of Risk Management Methods
- Influence of Risk Management Methods on Financial Management
- Comparison of Risk Management Methods in Different Industries

Influence of the Environment on Financial Management

• Definition and Types of Environment in Financial Management

- Basic Concepts in Environmental Management
- Types of Environment in Financial Management
- Influence of Environment on Financial Management

• Influence of Regulatory Policy on Financial Management

- Definition and Types of Regulatory Policy
- Influence of Regulatory Policy on Financial Management
- Comparison of Regulatory Policy in Different Countries

Financial Management in an Organization

• Definition and Types of Financial Management in an Organization

- Basic Concepts in Financial Management in an Organization
- Types of Financial Management in an Organization
- Influence of Financial Management on an Organization

• Influence of Financial Management on Organizational Financial Results

- Definition and Types of Organizational Financial Results
- Influence of Financial Management on Organizational Financial Results
- Comparison of Financial Results in Different Organizations

Conclusion and Recommendations

• Summary of Main Results

- Summary of Main Results of the Book
- Comparison of Results with Other Sources
- Conclusions from the Results of the Book

• Recommendations for Readers

- Recommendations for Readers of the Book
- Comparison of the Book with Other Sources
- Conclusions from the Recommendations of the Book

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