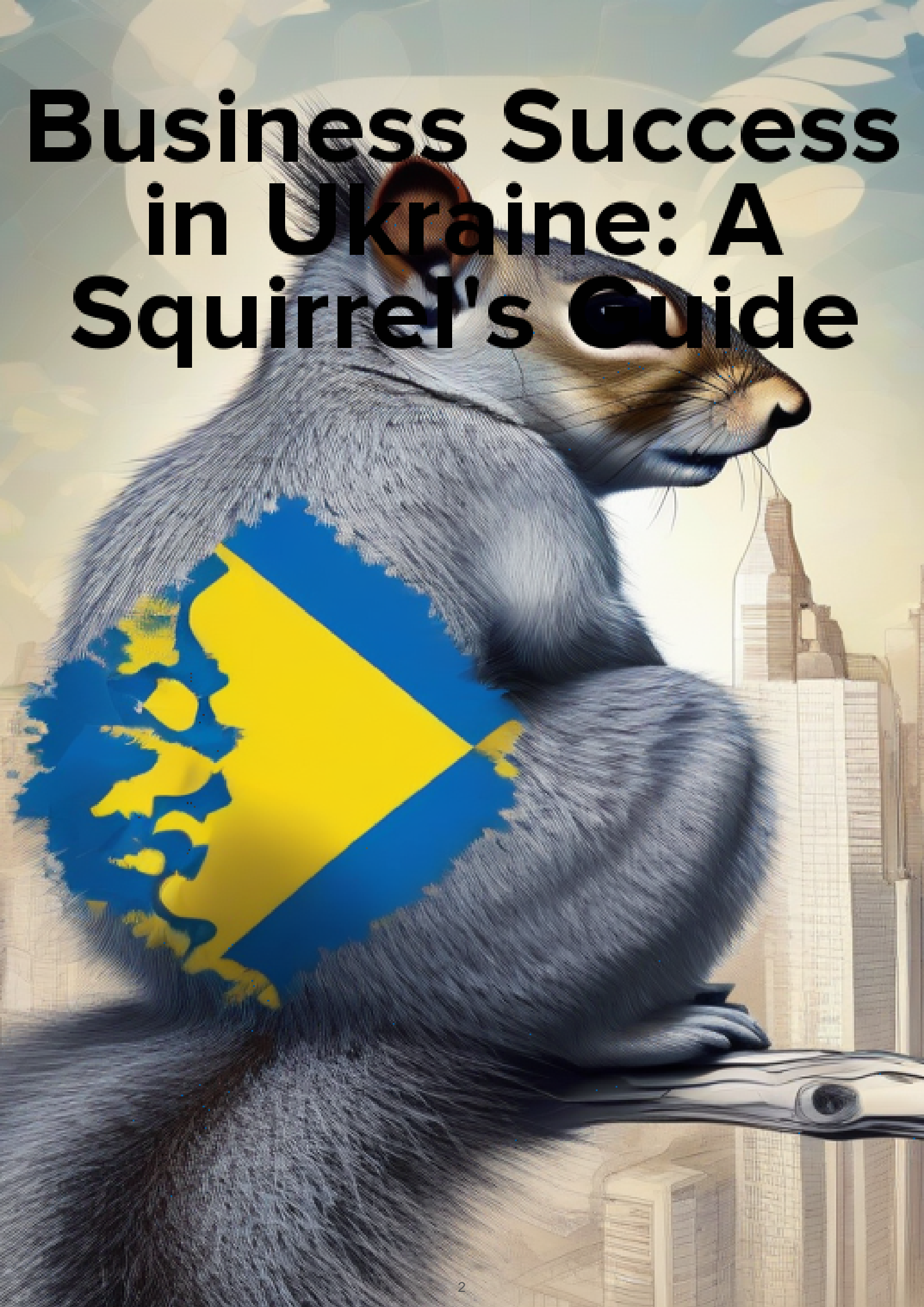


Business Success in Ukraine: A Squirrel's Guide



Business Success in Ukraine: A Squirrel's Guide

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Here's the translation to English:

Squirrel, Who Was Looking for a Business Idea in UA

Introduction

- **Chapter 1: Remembering the Fundamentals of Business**

- **1.1 Definition of Business**
- **1.2 Types of Businesses**
- **1.3 Principles of Business Development**
- **1.4 Introduction to Business Strategy**

- **Chapter 2: Characteristics of Creative Thinking**

- **2.1 Definition of Creative Thinking**
- **2.2 Types of Creative Thinking**
- **2.3 Factors Influencing Creativity**
- **2.4 Developing Creative Thinking Skills**

Examples of Success in Business

- **Chapter 3: Successes in the Technology Industry**

- **3.1 The Story of Apple's Success**

- **3.2 Google's Development Strategy**
- **3.3 Example of Amazon's Success**
- **3.4 Conclusion from Technological Successes**
- **Chapter 4: Successes in E-commerce**
 - **4.1 The Story of Alibaba's Success**
 - **4.2 eBay's Development Strategy**
 - **4.3 Example of Shopify's Success**
 - **4.4 Conclusion from E-commerce Successes**

Business Planning

- **Chapter 5: Market Analysis**
 - **5.1 Definition of Market Analysis**
 - **5.2 Methods of Market Analysis**
 - **5.3 Introduction to SWOT Analysis**
 - **5.4 Developing a Business Plan**
- **Chapter 6: Collaboration with the Team**
 - **6.1 Characteristics of Effective Collaboration**
 - **6.2 Communication within the Team**

- **6.3 Managing Conflicts**
- **6.4 Developing Leadership Skills**

Funding and Business Development

- **Chapter 7: Funding a Business**

- **7.1 Types of Business Funding**
- **7.2 Introduction to Business Loans**
- **7.3 Investing in a Business**
- **7.4 Managing Business Finances**

- **Chapter 8: Business Development**

- **8.1 Strategies for Business Development**
- **8.2 Introduction to Innovation**
- **8.3 Managing Change**
- **8.4 Developing Organizational Culture**

Examples of Failure in Business

- **Chapter 9: Examples of Failure in the Technology Industry**

- **9.1 The Story of Nokia's Failure**

- **9.2 BlackBerry's Failure Strategy**
- **9.3 Example of Kodak's Failure**
- **9.4 Conclusion from Technological Failures**
- **Chapter 10: Examples of Failure in E-commerce**
 - **10.1 The Story of MySpace's Failure**
 - **10.2 Yahoo!'s Failure Strategy**
 - **10.3 Example of Groupon's Failure**
 - **10.4 Conclusion from E-commerce Failures**

Conclusions and Conclusion

- **Chapter 11: Conclusion from Successes and Failures**
 - **11.1 Summary of Successes**
 - **11.2 Summary of Failures**
 - **11.3 Conclusion from Successes and Failures**
 - **11.4 Conclusion**

Note: UA is likely referring to Ukraine, but without more context, it's difficult to confirm.

The book can be purchased at

<https://readolla.com/business-success-in-ukraine-a-squirrels-guide>

